

# West Lafayette Community School Corporation

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TO: Board of School Trustees  
FROM: Dr. Shawn Greiner, Superintendent  
Date: February 12, 2024  
RE: District Priorities and Strategic Planning

We continue work on district priorities with some completed and others in progress. We anticipate that some will carry forward as well for the future. The district priorities process involves setting goals for the upcoming year while the strategic planning process takes a wider and more involved approach. As we discussed previously, now that we have passed the referendum renewal, we need to set long-term goals, strategies and time-specific action plans for continuous growth and development of the district. Involving the community and stakeholder representatives will be a critical component to successful strategic planning.

We are in the process of collecting vendors/facilitative firms that might be a good fit for taking us through the strategic planning process. Specific vendors we might consider are listed below. Additional vendors can be added to this list to discuss and consider. At some point in the near future, the Board and Central Office Team will need to discuss vendor options and next steps. It may very well be appropriate dialogue to have in a work session.

1. Education Elements  
<https://www.edelements.com/schools-strategic-planning>
2. Insight Education Group  
[https://www.insighteducationgroup.com/strategic\\_planning\\_equity](https://www.insighteducationgroup.com/strategic_planning_equity)
3. Administrator Assistance  
<https://www.administratorassistance.com/testimonials>
4. Skybound on a Strategic Plan [adam@skyboundededucation.com](mailto:adam@skyboundededucation.com)
5. Dr. Byron Ernest. He has served in many leadership roles as an administrator and district leader, has a consultant business, Leader Global  
<https://byronernest.com/>, and serves on the State Board of Education.
6. Global Consulting Solutions  
Franklin Reed - [freed@globalconsultingsln.com](mailto:freed@globalconsultingsln.com)  
Milton Reed