



# Inviting Stakeholder Feedback

Anonymous surveys of students, staff, families, and community members





# Agenda

- Role of surveys in strategic planning process
- Survey development
- Administering surveys and analyzing results

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**Feedback is a gift.**



**refined ideas**



## Survey Goals

- Gather honest feedback
- Identify relative strengths and weaknesses
- Collect and curate language that can be used when writing and refining goals and strategies
- Inform follow-up questions for focus groups



## Survey Development

- Draft question sets provided by SkyBound to West Lafayette Leadership Team
  - Students: Grades 2-12 (3 forms)
  - Staff
  - Parents and Families
  - Community Members
- Leadership Team added, removed, and revised questions





## Administering Surveys & Analyzing Results

- West Lafayette will administer surveys using Google Forms
  - Students in grades 2-3 will provide handwritten open-ended responses
- West Lafayette owns and holds all data
  - Shared with SkyBound as needed for analysis
- SkyBound, in collaboration with WL Leadership Team, will develop upcoming focus group questions



# Thank you

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