

**ISBA/IAPSS Joint Fall Conference  
October 3 & 4, 2022  
Rachel Witt Conference Report**

Attended the ISBA Fall Conference with other WLCSC members, Karen Springer, Amy Austin and Yue Yin. We were joined by Dr. Greiner.

**10/3**

**Registration**

**Morning General Session**

**Presentation of Awards, \*most notably the 2022 Outstanding Boardmanship award to Karen Springer\* Keynote speaker: Michelle Gay "School Safety a Parent's Perspective"**

**Morning Clinic Session**

**Understanding your local property tax. Presenters Shelbyville/Shelby County. This was a helpful overview of the different roles between taxing entities and the Assessor, Auditor and Treasurer. Excellent step by step description of how Net AV is reached.**

**Lunch together as a group**

**Afternoon Session 1**

**Spent in work session responding to patron questions.**

**Afternoon Session 2**

**Cutting through the Misinformation to Inform and Enhance Public Perception of your District  
Presenter Exec Director Indiana School Public Relations Association  
Good insights regarding the role that a communications director can play in public school corporations.**

**President's Reception and dinner as a group.**

**10/4**

**7 am School board President's Breakfast Panel Discussion**

**Excellent opportunity to speak with other Board presidents from around the state about hot topics, particularly focused my questions on what documents are commonly in their "board packets" and at what point they share, and what they share of the content before, during and after meetings. We routinely share far more information, and offer more opportunities for community comment than nearly all in the state. Interesting conversations as well about how different school corporations fund their communications directors that further fed our ongoing conversation on the topic in WLCSC. Finally, I listened with interest to schools around Indiana discussing what has been an ongoing conversation about what does and does not work well in including students in board work.**

### **Morning General Session**

**Keynote Speaker Clint Swindall**

**“Tell me Something Good! Personal engagement in a post-pandemic world”**

### **Morning Clinic Session 1**

**Strengthening the School Board/Superintendent Relationship through communication**

**I appreciated the presenter’s (Noblesville) insights as a new superintendent. He also presented a comprehensive content approach to bringing in new board members that is very timely for us. We can use it as a great launching point for Board Goal #3 for 2022-23.**

### **Morning Clinic Session 2**

**Using Portrait of a Graduate to enhance school culture and prepare students for post secondary opportunities. Presenters: Central Indiana Educational Service Center/Fort Wayne Schools. This was not a good fit session. Program entirely geared for corporations with a different complexity ratio than WLCSC. Nonetheless, it was good validation that much of what we have and do in our schools are goals for others.**

**I appreciated that this year the ISBA provided hard copies of the presenter’s slide decks. There were a couple of conflicting sessions and it was very helpful to have supplemental notes to review and extend the training.**